CapMetro

Customer Satisfaction Advisory Committee

Proposed August 2025 Service Change

Jordan McGee, Senior Planner



Service Evaluation Process



Identify the Issues

- 1 Review Feedback
 From the community, board of directors and operators
- Evaluate New Streets& Key Destinations
- 3* Analyze KPIs

 Starting with productivity,
 speed, overcrowding and OTP



Develop Proposals

- Review Issues & Opportunities
- 2 Create Proposal or Proposal Options



Evaluate Proposals

- Origin & Destination Survey Results
- 2 Equity Analysis

 Incorporate demographic data
 on target transit riders
- 3 Cost Feasibility
- ▲ Is it a major service change?



FTA Title VI Analysis

Board approval required



- CapMetro Advisory
 Committees
- 2 Public Feedback
- Board of Directors
- A Does it need further review?

IF YES

Revisit Proposal(s) Implement Change

IF NO



Implement Change

- Update Operating & Marketing Materials
- 2 At-Stop Outreach & Rider Education

★ Step requires data analysis





Proposed August 2025 Service Changes - Overview

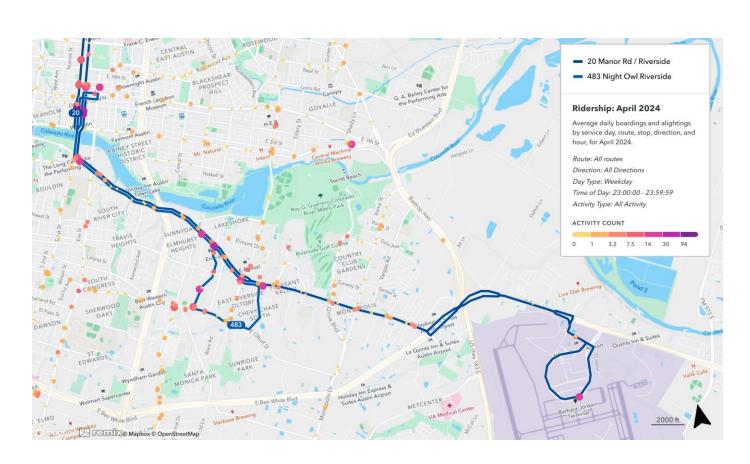


- Extension of Route 483 Night Owl Riverside to the Airport
- Combination of UT Shuttle Routes 670 Crossing Place and 671 North Riverside
- Routine Transition to School Service Level and Minor Adjustment to the UT Shuttle Service Calendar
- Minor Bus and Rail Schedule Adjustments

Proposed Extension of Route 483 Night Owl Riverside

Proposed Extension of Route 483 Night Owl Riverside

- Improved late-night connections to Austin Bergstrom International Airport (AUS)
- Improved late-night connections to Riverside corridor
- Both areas show propensity for late-night ridership
- Near-term opportunity to close a gap for late-night travelers, employees and customers



Requests for Late-Night Service to AUS



"I use the 20 bus to get to and from the airport. A lot of flights leave very early or arrive very late (near midnight) and it would be helpful if this route had runs earlier in the morning and later at night."

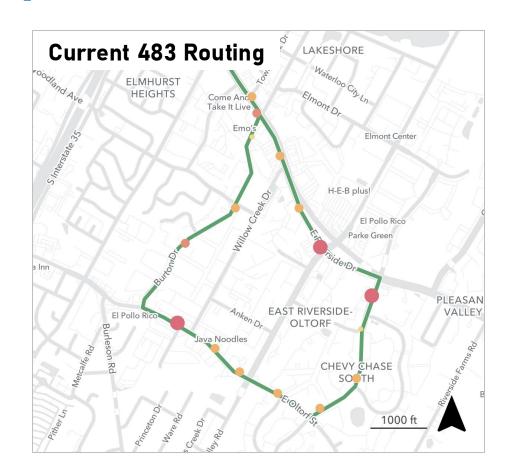


"There's many airport flights that arrive after 11 pm, not including flight delays. It'll be nice if a midnight bus was available from the airport. Alternatively, have a midnight and 12:30am late-night bus that connects to the downtown night-owls."



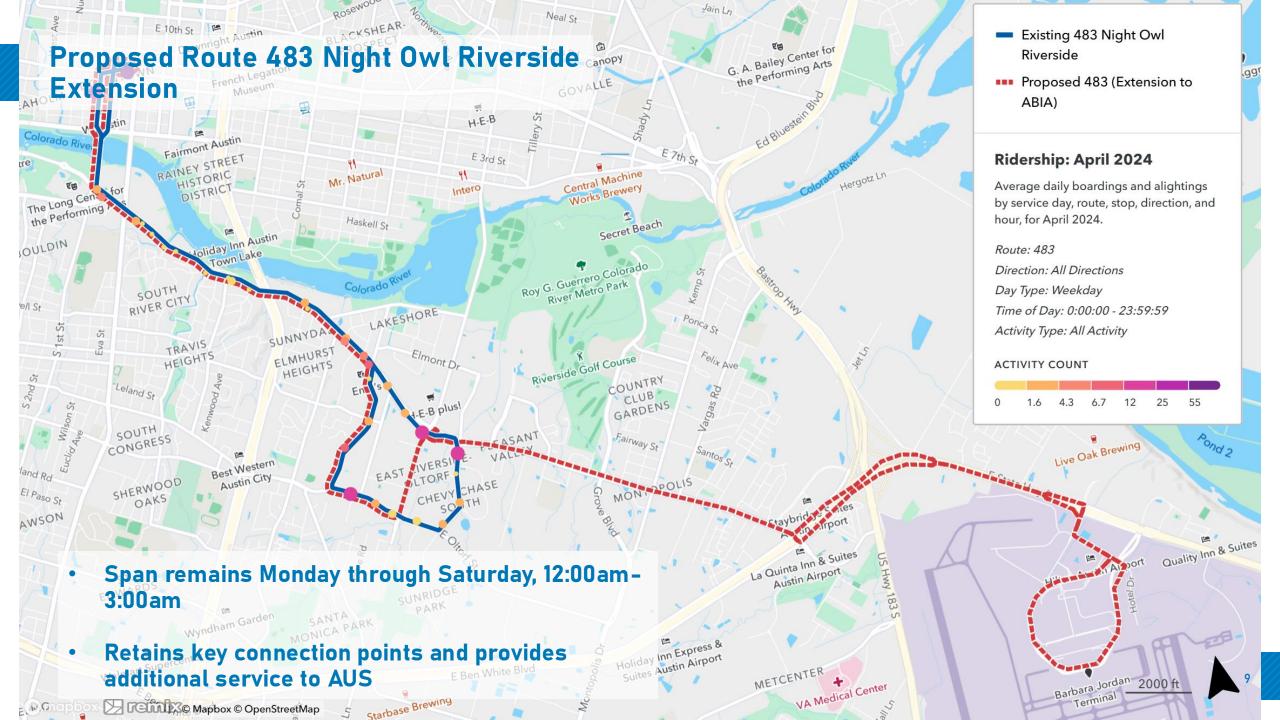
"We need regular service to the airport at all times. I've had to Uber home from the airport just because I landed after midnight."

Proposed Service on Pleasant Valley



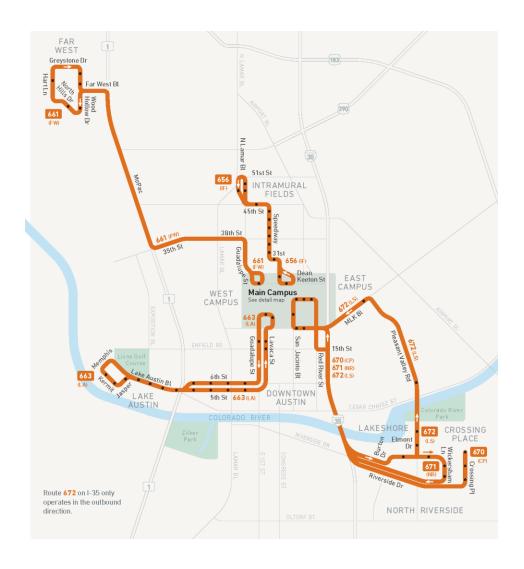


Proposed routing shifts service from Wickersham to Pleasant Valley, retaining high ridership areas on Oltorf.



Proposed Combination of UT Shuttle Routes 670 and 671

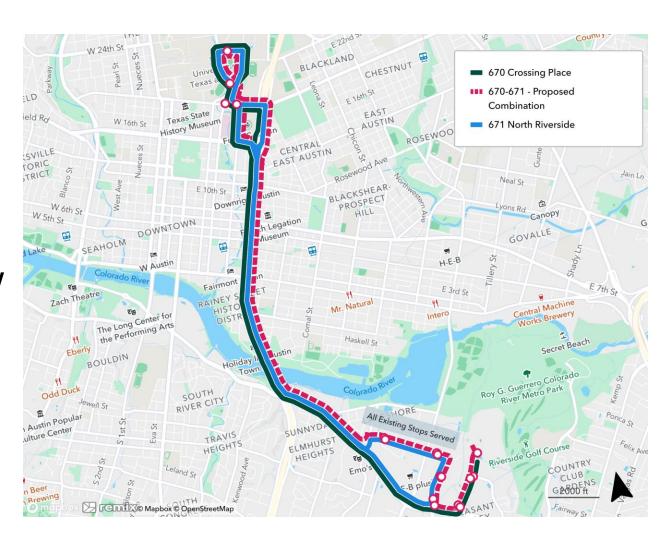
What is the UT Shuttle System?



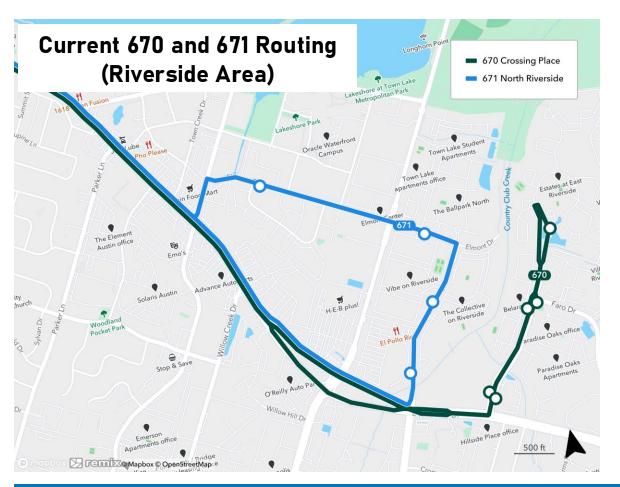
- Provides shuttles around campus and major residential areas
- Service is available when classes are in session
- Levels correspond to the academic calendar (e.g., Full, Finals, Summer)
- Cost share between UT and CapMetro

Proposed Combination of 670 Crossing Place & 671 North Riverside

- Maintains access to all existing stops and improves frequency (every 10-minutes during most of the day)
- Removes a one-way loop with a timepoint that currently delays customers and impedes traffic flow
- Only a minimal total travel-time adjustment (3-4-minutes)
- Matches service with demand and housing trends, and responds to feedback and suggestions



Proposed Routing for Combined 670 & 671



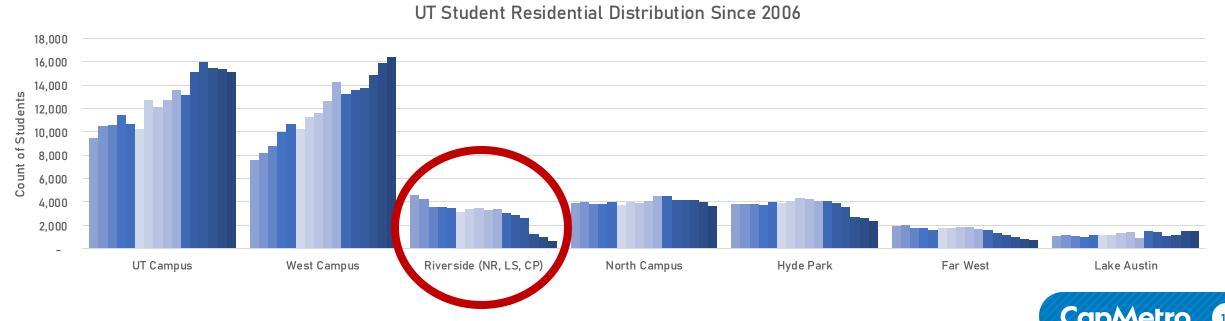


All existing stops served with a minimal total travel-time adjustment (3-minutes)

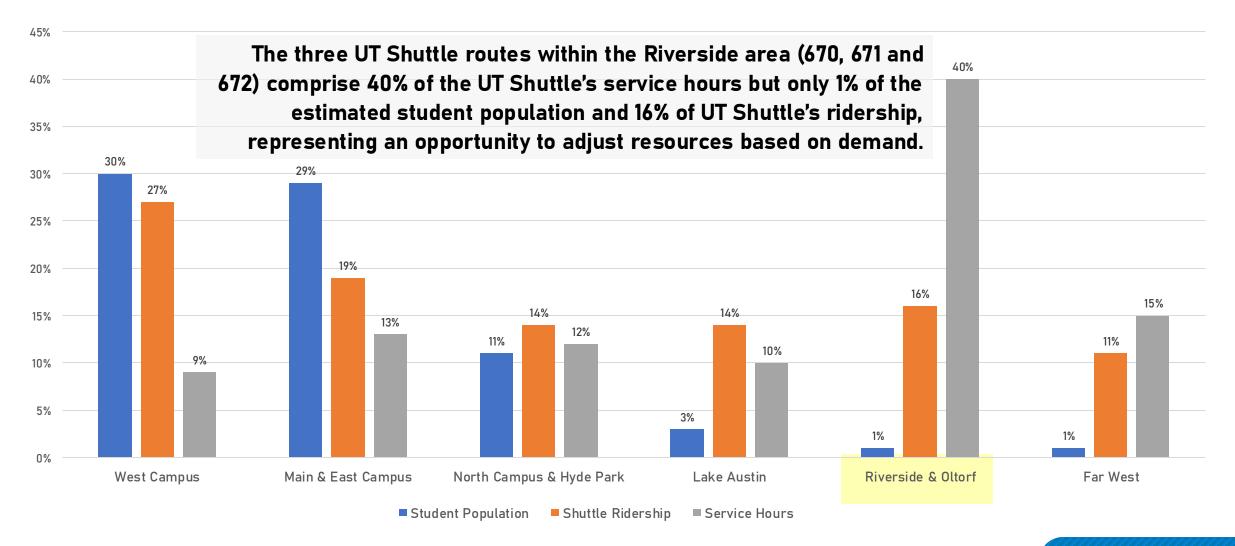


Changing Student Housing Trends

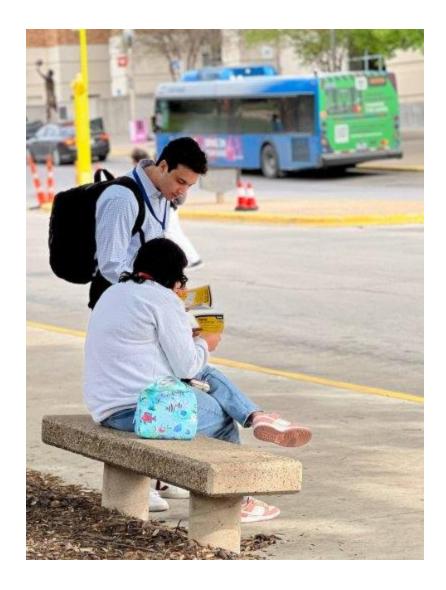
- Continued trends show high migration away from Riverside, with a 74% decrease over the last five years
- Growing concentration of students in the direct periphery of campus, especially as West Campus grows
- Rapid and the frequent route network are drawing some students to relocate along major corridors with mainline service



Existing Resource Allocation



Student Feedback



- Importance of frequency over travel time
- Preference for more stops along UT Shuttles for coverage
- Issue with current Route 671 routing that delays students before drop-off or after pick-up
- High usage of Route 7 and 20 to commute to campus
- Positive feedback from UT Shuttle route combination in August 2024

Title VI Analyses for Major Service Changes

Title VI Analysis for Major Service Changes

Extension of Route 483

+ 20,991 annual revenue miles

No Disparate Impact No Disproportionate Burden

The change will expand service for late-night customers in the Riverside area, including minority and low-income communities.

Routes 670 & 671 Combo

-84,172 annual revenue miles

Potential Disparate Impact Potential Disproportionate Burden

Minimal impact on current customers.

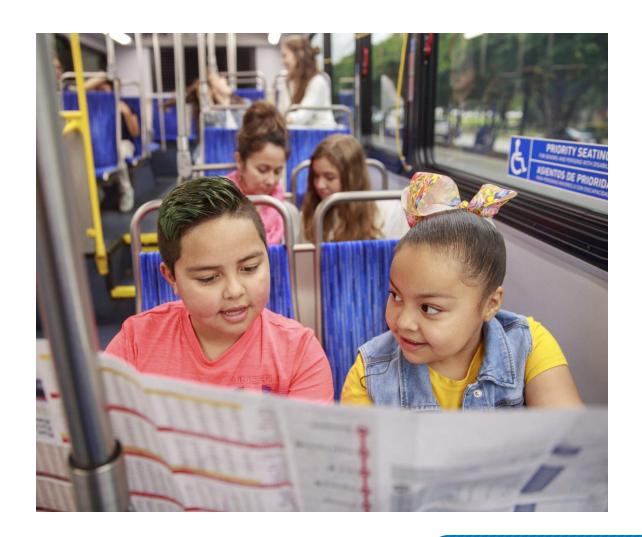
Some customers can expect an additional three minutes in travel time.

Full connectivity will be maintained, and all existing stops will still have service with improved frequency.

Minor & Routine Schedule Adjustments

Transition to School Service

- Typical transition to normal service levels on UT Shuttle routes and school-trips on local routes
 - Route 4 (7th Street) to Austin High School & the Liberal Arts and Science Academy (LASA)
 - Route 217 (Montopolis Feeder) to Allison Elementary
 - Route 315 (Ben White) to Small Middle School
 - Route 333 (William Cannon) to Perez Elementary
 - School trips will not return on Route 337 because Rapid 837 stops at LBJ High School
- To increase transit access during UT orientation and other prerequisite activities, provide UT Shuttle service during the week of transition between the Summer and Fall semesters





Public Engagement

Outreach & Public Feedback





- UT Shuttle Bus Committee
- Board Memo
- At-Stop Outreach on Campus
- On-Board Outreach for Route 483 Night Owl Riverside
- Meetings and Presentations with UT Stakeholders
- Operator Notices
- Service Change Website with Comment Box



- Signage at Specific Stops
- Customer Service Advisory Committee
- ACCESS Committee
- UT Shuttle Bus Committee

- On-Bus Brochure
- MetroAlerts & Social Media
- Virtual Presentation
- Public Hearing
- Board Approval

Regional Coordination



- Collaborating with regional partners and member cities
- Working to create meaningful engagement opportunities and ongoing communication with all cities with CapMetro service area
- Key opportunity for engagement throughout the Transit Service Plan



CapMetro

Thank you!

Bikeshare Fare Adjustments

Brandi Mohler, Director of Revenue & Fares



Background Information

CapMetro Bikeshare fares have been the same since 2013.

Adjustments are necessary to support the continued sustainability of the program, as well as future expansion.

The proposed fares will continue to be some of the lowest fares in the U.S., and less than private bike- and scooter-sharing systems.

Price Changes for Pay-as-you-Go

Current and Proposed Cost per Minute for Pay-as-you-Go Riders



Current Price:

\$1.09 Unlock Fee + \$0.23 per Minute

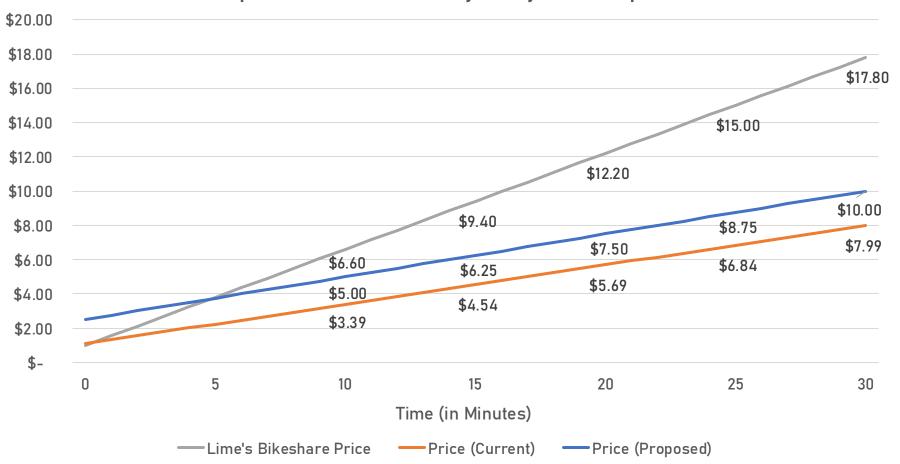
\$2.50 Unlock Fee + \$0.25 per Minute

Lime's Bikeshare Price:

\$1.00 Unlock Fee + \$0.56 per minute

Comparison for Other Pay-as-you-Go Options

Comparison for Other Pay-as-you-Go Options



Current Price:

\$1.09 Unlock Fee + \$0.23 per Minute

Proposed Price:

\$2.50 Unlock Fee + \$0.25 per Minute

Lime's Bikeshare Price:

\$1.00 Unlock Fee + \$0.56 per minute

Price Changes for Each Pass Type

1-Day Pass	31-Day Pass	Annual Pass	Student Pass
Current:	Current:	Current:	Current:
• \$12.99	• \$11.00	• \$86.60	• \$12.00
Proposed:	Proposed:	Proposed:	Proposed:
• \$10.00	• \$25.00	• \$150.00	• \$75.00 (50% Discount)
Change: -\$2.99 per pass	Change: +14.00 per pass (or ~50c/day)	Change : +63.40 per pass (or ~\$5.25/mo)	Change: +63.00 per pass (or ~\$5.25/mo)

Discounts for Students of All Backgrounds

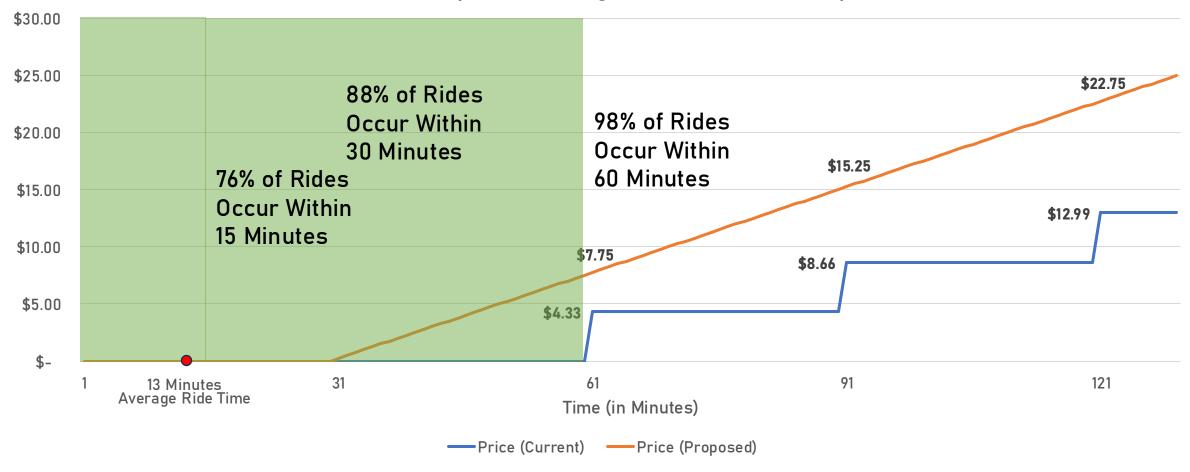
The student fare will be modified to become a discount for students aged 18 and over. This will open this fare to individuals currently enrolled in:

- Trade and Technical Schools
 - High Schools

- Nursing and Other Vocational Schools
- Colleges and Universities

Ride Duration and Overage Fee Changes

Current and Proposed Overage Fee Structure Comparison



What Can You Do In 30 Minutes?

10-15 Minute Trip:

West Campus to the Trader Joe's at Seaholm

20-25 Minute Trip

Speedway Ave. to SoCo

15-20 Minute Trip:

Franklin Barbeque to the Palmer Events Center

25-30 Minute Trip

Kreig Fields to Zilker Park

Price Comparison Using Example Riders

Scenario	Price (Current)	Price (Proposed)	Lime's Bikeshare Price
Rita takes one 45-minute ride	\$11.00	\$ 13. 7 5	\$15.99
Edward takes two 30- minute rides in a day	\$11.00	\$10.00	\$16.99
Terry takes two 45- minute rides in a day	\$11.00	\$17.50	\$31.98
Eric takes five 30-minute rides in a month	\$11.00	\$25.00	\$40.99
Paige takes seventy-five 30-minute rides in a year	\$86.60 (\$12.00 if using UT Student Pass)	\$150.00 (\$75.00 if using Student Discount)	\$477.20

Timeline

June 2024 - February 2025

Researched and Assessed Feasibility of Current Fare Structure

March 2025

Stakeholders Notified and Engagement Started

April 9, 2025 @ 5:00 p.m.

Virtual Public Meeting

April 14, 2025 @ 12:00 p.m.

Official Public Hearing

April 21, 2025, CapMetro Board Meeting

CapMetro Board of Directors to Consider the Item

August 1, 2025

Implementation Date (if approved)

CapMetro

Thank you!