

Capital Metro Monthly Ridership Report

**March 2016
(Fiscal Year 2016)**



METRO

Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of March 2016 by mode of service.

Total Boardings by Mode

Mode	Mar-15	Mar-16	Mar 15 to Mar 16	YTD 2015	YTD 2016	YTD Change
Total Fixed Route	1,841,219	1,929,787	4.8%	11,553,251	11,177,984	-3.2%
Total Special Events	27,196	11,839	-56.5%	214,531	196,314	-8.5%
Total MetroAccess ¹	55,801	58,860	5.5%	322,274	336,158	4.3%
Total UT Shuttle	362,716	322,103	-11.2%	2,282,127	2,032,637	-10.9%
Total Rideshare	32,770	37,237	13.6%	171,920	203,181	18.2%
Total MetroRail	107,067	120,018	12.1%	409,354	424,813	3.8%
Total MetroRapid	266,890	262,870	-1.5%	1,397,364	1,391,923	-0.4%
Total System	2,693,660	2,742,713	1.8%	16,350,821	15,763,010	-3.6%

¹ MetroAccess partially estimated (Access-a-Ride & Taxi Overflow data not in as of 4/15/2016)

Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Mar-15	Mar-16	Mar 15 to Mar 16	Mar-15	Mar-16	Mar 15 to Mar 16	Mar-15	Mar-16	Mar 15 to Mar 16
Total Fixed Route	67,967	69,873	2.8%	46,959	46,611	-0.7%	31,621	33,283	5.3%
Total Special Events	882	376	-57.4%	1,569	800	-49.0%	304	-	-100.0%
Total MetroAccess ¹	2,164	2,150	-0.7%	991	934	-5.8%	845	855	1.1%
Total UT Shuttle ²	21,101	17,725	-16.0%	-	-	-	799	763	-4.5%
Total Rideshare	1,057	1,201	13.6%	1,057	1,201	13.6%	1,057	1,201	13.6%
Total MetroRail ³	3,933	4,242	7.8%	4,329	4,588	6.0%	645	1,027	59.3%
Total MetroRapid	10,016	9,554	-4.6%	6,716	6,723	0.1%	3,933	4,061	3.2%

¹ MetroAccess partially estimated (Access-a-Ride & Taxi Overflow data not in as of 4/15/2016)

² UT Shuttle: Weekday Full Class days not a full month

³ MetroRail: Sunday service for SXS

All tables reflect ridership data as of April 15, 2016.

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown that this type of information is useful to explain ridership changes.

Factors Affecting Ridership this Month

Factor	Service Level	March 2015	March 2016	Impact
Calendar Mix (FR, Rail, Rapid)	Weekday	22	23	1
	Saturday	4	4	0
	Sunday	4	4	0
Calendar Mix (UT Shuttle Full Service)	Weekday	17	18	1
	Sunday	4	4	0
Weather Impact	Weekday	10	11	1
	Saturday	1	0	-1
	Sunday	2	0	-2
Special Events (SXSW)	Fixed Route	0	0	0
	MetroRail	9	13	4
	MetroRapid	5	5	0
Fuel Prices*	All	2.31	1.86	-19%

* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

Red indicates potential negative impact on ridership

Green indicates potential positive impact on ridership

Ridership Overview

March 2016

System-wide ridership was up 1.8% compared to March 2015. Average weekday showed a decrease of 1.2%. Factors affecting the increase in the sixth month of FY2016 include the additional full weekday, similar weather compared to 2015 and no fare increase. Capital Metro is working on Connections 2025 to comprehensively review the system including other factors that may be contributing to ridership changes.

Fixed Route

Total month Fixed Route ridership was up 4.8% from March 2015. Average weekday was up 2.8%. Fixed Route ridership is similarly affected as system ridership.

MetroAccess

MetroAccess showed an increase for March 2016 and was up 5.5% compared to last March. The number of registered passengers is increasing due to aging baby boom population and population increase in general. Also, registered riders are taking more trips on average. The additional weekday also played a role.

UT Shuttle

For March 2016, UT Shuttle showed an 11.2% decrease from last March. UT Shuttle services have undergone reduction in service levels over the past several years.

RideShare

The vRide program continues to see increases in ridership over the previous year, up 13.6% from last March. The program is successfully attracting new groups with a fare structure more attractive to "regional" riders. There are now over 200 vehicles in the RideShare program.

MetroRail

MetroRail ridership was up 12.1% from March 2015. Average weekday ridership was up 7.8% from the same period. Additional service during SXSW boosted ridership.

MetroRapid

For the month of March MetroRapid was down 1.5% from 2015. Average weekday was down 4.6%.