

# **Capital Metro Monthly Ridership Report**

**July 2017  
(Fiscal Year 2017)**



# Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of July 2017 by mode of service.

## Total Boardings by Mode

| Mode                 | July-16          | July-17          | July 16 to July 17 | YTD 2016          | YTD 2017          | YTD Change   |
|----------------------|------------------|------------------|--------------------|-------------------|-------------------|--------------|
| Total Fixed Route    | 1,740,978        | 1,676,307        | -3.7%              | 18,406,486        | 18,295,913        | -0.6%        |
| Total Special Events | 4,747            | 4,024            | -15.2%             | 206,370           | 154,299           | -25.2%       |
| Total MetroAccess    | 53,562           | 54,181           | 1.2%               | 558,596           | 556,849           | -0.3%        |
| Total UT Shuttle     | 81,943           | 71,026           | -13.3%             | 2,732,168         | 2,106,711         | -22.9%       |
| Total Rideshare      | 37,380           | 38,236           | 2.3%               | 352,472           | 382,542           | 8.5%         |
| Total MetroRail      | 61,038           | 58,706           | -3.8%              | 673,593           | 693,370           | 2.9%         |
| Total MetroRapid     | 200,843          | 275,056          | 37.0%              | 2,234,587         | 2,736,853         | 22.5%        |
| <b>Total System</b>  | <b>2,180,491</b> | <b>2,177,535</b> | <b>-0.1%</b>       | <b>25,164,272</b> | <b>24,926,536</b> | <b>-0.9%</b> |

## Average Daily Boardings by Mode

| Mode                          | Weekday |         |                    | Saturday |         |                    | Sunday  |         |                    |
|-------------------------------|---------|---------|--------------------|----------|---------|--------------------|---------|---------|--------------------|
|                               | July-16 | July-17 | July 16 to July 17 | July-16  | July-17 | July 16 to July 17 | July-16 | July-17 | July 16 to July 17 |
| Total Fixed Route             | 66,132  | 63,757  | -3.6%              | 42,717   | 41,217  | -3.5%              | 32,407  | 30,772  | -5.0%              |
| Total Special Events          | 4       | 141     | 3141.4%            | 774      | 187     | -75.8%             | 3       | 15      | -                  |
| Total MetroAccess             | 2,161   | 2,171   | 0.4%               | 968      | 1,032   | 6.6%               | 905     | 915     | 1.1%               |
| Total UT Shuttle <sup>1</sup> | 3,901   | 3,388   | -13.2%             | 1,777    | 1,341   | -24.6%             | 427     | 385     | -10.0%             |
| Total Rideshare               | 1,206   | 1,233   | 2.3%               | 1,206    | 1,233   | 2.3%               | 1,206   | 1,233   | 2.3%               |
| Total MetroRail               | 2,683   | 2,621   | -2.3%              | 1,230    | 1,047   | -14.9%             | -       | -       | -                  |
| Total MetroRapid              | 8,054   | 10,832  | 34.5%              | 4,163    | 6,027   | 44.8%              | 2,959   | 4,450   | 50.4%              |

<sup>1</sup> UT Shuttle Summer class schedule, One Saturday Finals day

***All tables reflect ridership data as of September 19, 2017.***

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown this type of information is useful to explain ridership changes.

### Factors Affecting Ridership this Month

| Factor  | Service Level | July 2016 | July 2016 | Impact    |
|---|---------------|-----------|-----------|-----------|
| <b>Calendar Mix (FR, Rail, Rapid)</b>         | Weekday       | 20        | 20        | <b>0</b>  |
|   | Saturday      | 6         | 6         | <b>0</b>  |
|   | Sunday        | 5         | 5         | <b>0</b>  |
| <b>Calendar Mix (UT Shuttle Full Service)</b> | Weekday       | 20        | 20        | <b>0</b>  |
|   | Sunday        | 5         | 5         | <b>0</b>  |
| <b>Weather Impact</b>                         | Weekday       | 3         | 2         | <b>-1</b> |
|   | Saturday      | 0         | 1         | <b>1</b>  |
|   | Sunday        | 1         | 1         | <b>0</b>  |
| <b>Special Events</b>                         | Fixed Route   | 0         | 0         | <b>0</b>  |
|   | MetroRail     | 0         | 0         | <b>0</b>  |
|   | MetroRapid    | 0         | 0         | <b>0</b>  |
| <b>Fuel Prices*</b>                           | All           | 2.15      | 2.16      | <b>0%</b> |

\* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

**Red** indicates potential negative impact on ridership

**Green** indicates potential positive impact on ridership

### Ridership Overview

#### *July 2017*

System-wide ridership was down slightly 0.1% compared to July 2016. Average weekday was breakeven with no change. There were the same number of weekdays this July compared to last and weather was comparable. Fuel prices were relatively unchanged from 2016. Excluding UT Shuttle effects, ridership would have been up 0.4%.

Connections 2025 plan was adopted by the board and is moving into implementation phase with much more public input expected.

## **Fixed Route**

Total month Fixed Route ridership was down 3.7% from July 2016. Average weekday was down 3.6%. Since the fare reduction on Rapid, riders have been moving over to that service.

## **MetroAccess**

MetroAccess showed an increase for July 2017 and was up 1.2% compared to last year. MetroAccess continues making efforts to manage this high cost service through eligibility evaluations, travel training, and pathway assessment.

## **UT Shuttle**

For July 2017, UT Shuttle showed a 13.3% decrease from last July. Capital Metro is evaluating UT Shuttle service and potential strategies for increasing ridership.

## **RideShare**

The vRide program shows continued success with a 2.3% increase for July.

## **MetroRail**

MetroRail ridership was down 3.8% from July 2016, while average weekday ridership was down 2.3% from the same period.

## **MetroRapid**

MetroRapid saw a major increase of 37% from July 2016. Average weekday was up 34.5%. This is related to the fare reduction, eliminating the Premium fare with riders moving over from other services.