

Capital Metro Monthly Ridership Report

**October 2017
(Fiscal Year 2018)**



Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for fiscal year-end and the month of October 2017 by mode of service.

October Total Boardings by Mode

Mode	Oct-16	Oct-17	Oct 16 to Oct 17	YTD 2017	YTD 2018	YTD Change
Total Fixed Route	2,092,544	1,940,447	-7.3%	2,092,544	1,940,447	-7.3%
Total Special Events	134,975	122,061	-9.6%	134,975	122,061	-9.6%
Total MetroAccess	56,257	60,348	7.3%	56,257	60,348	7.3%
Total UT Shuttle	374,132	348,802	-6.8%	374,132	348,802	-6.8%
Total Rideshare	39,747	42,361	6.6%	39,747	42,361	6.6%
Total MetroRail	82,822	82,921	0.1%	82,822	82,921	0.1%
Total MetroRapid	290,011	398,441	37.4%	290,011	398,441	37.4%
Total System	3,070,488	2,995,381	-2.4%	3,070,488	2,995,381	-2.4%

October Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Oct-16	Oct-17	Oct 16 to Oct 17	Oct-16	Oct-17	Oct 16 to Oct 17	Oct-16	Oct-17	Oct 16 to Oct 17
Total Fixed Route	77,934	72,015	-7.6%	49,784	43,586	-12.5%	35,813	31,534	-11.9%
Total Special Events	516	764	48.1%	14,956	14,334	-4.2%	5,928	6,400	8.0%
Total MetroAccess	2,238	2,354	5.2%	956	993	3.9%	859	866	0.9%
Total UT Shuttle ¹	17,595	15,678	-10.9%	883	784	-11.2%	958	770	-19.7%
Total Rideshare	1,282	1,881	46.7%	1,282	124	-90.3%	1,282	80	-93.8%
Total MetroRail	3,226	3,217	-0.3%	2,065	1,686	-18.3%	618	674	9.0%
Total MetroRapid	10,588	14,458	36.5%	8,068	10,056	24.6%	3,727	6,677	79.1%

¹ Two Sundays in October ran a Saturday schedule due to Austin City Limits Music Festival

All tables reflect ridership data as of November 27, 2017.

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown this type of information is useful to explain ridership changes.

Factors Affecting Ridership this Month

Factor	Service Level	October 2016	October 2017	Impact
Calendar Mix (FR, Rail, Rapid)	Weekday	21	22	1
	Saturday	7	6	-1
	Sunday	3	3	0
Calendar Mix (UT Shuttle Full Service)	Weekday	21	22	1
	Sunday	5	5	0
Weather Impact	Weekday	1	3	2
	Saturday	0	0	0
	Sunday	0	1	1
Special Events (ACL, F1, Halloween)	Fixed Route	0	0	0
	MetroRail	9	10	1
	MetroRapid	7	3	-4
Fuel Prices*	All	2.12	2.35	11%

* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

Red indicates potential negative impact on ridership

Green indicates potential positive impact on ridership

Ridership Overview

October 2017

System-wide ridership was down 2.4% compared to October 2016. Average weekday was also down 2.7%. There was one additional weekday this October compared to last. Fuel prices continue inching up.

The board passed the proposed service changes for June 2018 which includes many of the recommendations from Connections 2025.

Fixed Route & MetroRapid

Total month Fixed Route ridership was down 7.3% from October 2016. Average weekday was down 7.6%. Since the fare reduction on Rapid, riders have been moving over to that service.

MetroRapid saw an increase of 37.4% from October 2016. Average weekday was up 36.6%. This increase is related to the fare reduction, eliminating the Premium fare with riders moving over from other services operating in the same corridor. Enhanced frequency also added to the MetroRapid increase in October.

Looking at Fixed Route and MetroRapid bus services combined ridership was only down 1.8% from October 2016.

Round Rock

As a part of Fixed Route service, Capital Metro began providing service to the City of Round Rock in August 2017. For the second full month of service in October, there were over 5,000 boardings.

Georgetown

For the new fixed route service in Georgetown in October, there were 1,575 boardings.

MetroAccess

MetroAccess showed an increase for October 2017 and was up 7.3% compared to last year. MetroAccess continues with efforts to manage this high cost service through eligibility evaluations, travel training, and pathway assessment.

UT Shuttle

For October 2017, UT Shuttle showed a 6.7% decrease from last October. Capital Metro continues to evaluate UT Shuttle service and potential strategies for increasing ridership.

RideShare

The vRide program showed a 6.6% increase for October.

MetroRail

MetroRail ridership was up 0.1% from October 2016 and average weekday ridership was down 2.7% from the same period. MetroRail is at capacity during peak periods and this service has maintained steady ridership levels over the past year. Upgrades to this service will come in January 2018.