

# **Capital Metro Monthly Ridership Report**

**January 2018  
(Fiscal Year 2018)**



**METRO**

# Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of January 2018 by mode of service.

## January Total Boardings by Mode

Mode	Jan-17	Jan-18	Jan 17 to Jan 18		YTD 2017	YTD 2018	YTD Change
Total Fixed Route	1,785,401	1,593,485	-10.7%		7,479,886	6,800,705	-9.1%
Total Special Events	3,282	2,219	-32.4%		140,190	125,025	-10.8%
Total MetroAccess	55,116	54,784	-0.6%		218,795	224,653	2.7%
Total UT Shuttle <sup>1</sup>	175,510	169,231	-3.6%		994,742	950,594	-4.4%
Total Rideshare	38,777	42,116	8.6%		147,202	160,495	9.0%
Total MetroRail	60,449	54,604	-9.7%		258,356	253,340	-1.9%
Total MetroRapid	248,543	336,536	35.4%		956,656	1,403,405	46.7%
<b>Total System</b>	<b>2,367,078</b>	<b>2,252,976</b>	<b>-4.8%</b>		<b>10,195,826</b>	<b>9,918,217</b>	<b>-2.7%</b>

<sup>1</sup> UT operated 11 full class days; 4 Registration Wkdy, 2 Sun (2017 UT operated 11, 4, 2 respectively)

## January Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Jan-17	Jan-18	Jan 17 to Jan 18	Jan-17	Jan-18	Jan 17 to Jan 18	Jan-17	Jan-18	Jan 17 to Jan 18
Total Fixed Route	67,599	62,159	-8.0%	43,959	40,096	-8.8%	29,207	24,971	-14.5%
Total Special Events	40	59	49.0%	469	72	-84.6%	21	113	438.9%
Total MetroAccess	2,199	2,249	2.3%	1,020	1,111	8.9%	767	709	-7.6%
Total UT Shuttle <sup>1</sup>	15,334	14,780	-3.6%	-	-	0.0%	745	665	-10.8%
Total Rideshare <sup>2</sup>	1,251	1,788	42.9%	1,251	502	-59.8%	1,251	641	-48.8%
Total MetroRail <sup>3</sup>	2,703	2,552	-5.6%	736	889	20.7%	-	-	-
Total MetroRapid	9,478	12,848	35.6%	6,343	8,839	39.4%	3,559	5,895	65.6%

<sup>1</sup> UT operated 11 full class days; 4 Registration Wkdy, 2 Sun (2017 UT operated 11, 4, 2 respectively)

<sup>2</sup> Rideshare 2017 month total divided by total days in month whether wk, sa, su; 2018 each service day type broken down for more accurate representation of each day type

***All tables reflect ridership data as of March 4, 2018.***

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown this type of information is useful to explain ridership changes.

### Factors Affecting Ridership this Month

Factor	Service Level	January 2017	January 2018	Impact
<b>Calendar Mix (FR, Rail, Rapid)</b>	Weekday	21	20	<b>-1</b>
	Saturday	5	5	<b>0</b>
	Sunday	5	6	<b>1</b>
<b>Calendar Mix (UT Shuttle Full Service)</b>	Weekday	11	11	<b>0</b>
	Sunday	2	2	<b>0</b>
<b>Weather Impact</b>	Weekday	4	1	<b>-3</b>
	Saturday	3	2	<b>-1</b>
	Sunday	1	2	<b>1</b>
<b>Special Events</b>	Fixed Route	0	0	<b>0</b>
	MetroRail	0	0	<b>0</b>
	MetroRapid	0	0	<b>0</b>
<b>Fuel Prices*</b>	All	2.23	2.36	<b>6%</b>

\* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

**Red** indicates potential negative impact on ridership

**Green** indicates potential positive impact on ridership

### Ridership Overview

#### January 2018

System-wide ridership was down 4.8% compared to January 2017. Average weekday was down 1.6%. There one less weekday compared to last January due to an ice day where Sunday service was operated instead of weekday on 1/16/2018. Fuel prices continue inching up.

The Board passed the proposed service changes for June 2018 which includes many of the recommendations from Connections 2025. The new services include additional high

frequency routes, more direct routing and better connections. Implementation is underway.

### **Fixed Route & MetroRapid**

Looking at Fixed Route, exclusive of MetroRapid, ridership was down 10.7% from January 2017. Average weekday was down 8.0%. Since the fare reduction on Rapid, riders have been moving over to that service. There was one less regular weekday compared to January 2017 as mentioned above.

MetroRapid saw an increase of 35.4% from January 2017. Average weekday was up 35.6%. This increase is related to the fare reduction from January 2017, eliminating the Premium fare with riders moving over from other services operating in the same corridor. Enhanced frequency also added to the MetroRapid increase in January.

Looking at Fixed Route and MetroRapid bus services combined, ridership was down 5.1% from January 2017. The ice day contributed to the decrease.

### **Round Rock**

As a part of Fixed Route service, Capital Metro began providing service to the City of Round Rock in August 2017. For the fifth full month of service in January, there were over 3,200 boardings. This is a slight increase from December and is typical as the holiday season comes to an end.

### **Georgetown**

For the new fixed route service in Georgetown in January, there were 1,255 boardings.

### **MetroAccess**

MetroAccess showed a slight decrease for January 2018 and was down 0.6% compared to last year. MetroAccess continues with efforts to manage this high cost service through eligibility evaluations, travel training, and pathway assessment.

### **UT Shuttle**

For January 2018, UT Shuttle showed a 3.6% decrease from last January. UT Shuttle operated the same number of service days in January 2017 and 2018. Capital Metro continues to evaluate UT Shuttle service and potential strategies for increasing ridership.

### **RideShare**

The vRide program is going strong and showed an 8.6% increase for January.

## **MetroRail**

MetroRail began operating addition peak period service trips with new trains which presented some operational challenges that are currently being reviewed.

MetroRail ridership was down 9.7% from January 2017 and average weekday ridership was down 5.6% from the same period. There was one less weekday affecting total monthly ridership.