

# **Capital Metro Monthly Ridership Report**

**March 2018  
(Fiscal Year 2018)**



# Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of March 2018 by mode of service.

## March Total Boardings by Mode

Mode	Mar-17	Mar-18	Mar 17 to Mar 18	YTD 2017	YTD 2018	YTD Change
Total Fixed Route	1,973,974	1,795,589	-9.0%	11,198,015	10,166,468	-9.2%
Total Special Events	2,593	957	-63.1%	143,953	127,042	-11.7%
Total MetroAccess	59,802	58,410	-2.3%	331,611	327,246	-1.3%
Total Innovation Mobility <sup>1</sup>	-	2,625	-	-	13,297	-
Total UT Shuttle	258,478	234,669	-9.2%	1,554,852	1,477,934	-4.9%
Total Rideshare	41,598	43,721	5.1%	223,879	243,639	8.8%
Total MetroRail	117,380	103,771	-11.6%	439,611	415,960	-5.4%
Total MetroRapid	348,840	411,905	18.1%	1,585,683	2,161,985	36.3%
<b>Total System</b>	<b>2,802,665</b>	<b>2,651,647</b>	<b>-5.4%</b>	<b>15,477,605</b>	<b>14,933,571</b>	<b>-3.5%</b>

<sup>1</sup> Formerly counted under MetroAccess

## March Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Mar-17	Mar-18	Mar 17 to Mar 18	Mar-17	Mar-18	Mar 17 to Mar 18	Mar-17	Mar-18	Mar 17 to Mar 18
Total Fixed Route	72,115	66,063	-8.4%	45,586	44,472	-2.4%	33,246	29,961	-9.9%
Total Special Events	89	23	-74.9%	134	88	-34.5%	-	6	#DIV/0!
Total MetroAccess	2,258	2,243	-0.7%	1,027	1,056	2.8%	939	944	0.5%
Total Innovation Mobility <sup>2</sup>	-	104	#DIV/0!	-	68	#DIV/0!	-	-	#DIV/0!
Total UT Shuttle <sup>3</sup>	14,236	13,684	-3.9%	-	-	0.0%	744	680	-8.7%
Total Rideshare <sup>1</sup>	1,342	1,934	44.1%	1,342	174	-87.1%	1,342	76	-94.3%
Total MetroRail <sup>4</sup>	4,232	3,833	-9.4%	4,099	3,334	-18.7%	3,653	2,773	-24.1%
Total MetroRapid	12,731	14,828	16.5%	8,305	10,993	32.4%	5,701	7,679	34.7%

<sup>1</sup> Rideshare 2017 month total divided by total days in month whether wk, sa, su; 2018 each service day type broken down for more accurate representation of each day type

<sup>2</sup> Formerly counted under MetroAccess

<sup>3</sup> UT - 17 Weekdays and 3 Sundays due to Spring Break

<sup>4</sup> MetroRail operated one Sunday

***All tables reflect ridership data as of April 23, 2018.***

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown this type of information is useful to explain ridership changes.

### Factors Affecting Ridership this Month

Factor	Service Level	March 2017	March 2018	Impact
<b>Calendar Mix (FR, Rail, Rapid)</b>	Weekday	23	22	<b>-1</b>
	Saturday	4	5	<b>1</b>
	Sunday	4	4	<b>0</b>
<b>Calendar Mix (UT Shuttle Full Service)</b>	Weekday	18	17	<b>-1</b>
	Sunday	4	3	<b>-1</b>
<b>Weather Impact</b>	Weekday	4	2	<b>-2</b>
	Saturday	2	2	<b>0</b>
	Sunday	2	2	<b>0</b>
<b>Special Events (SXSU)</b>	Fixed Route	0	0	<b>0</b>
	MetroRail	13	13	<b>0</b>
	MetroRapid <sup>1</sup>	5	0	<b>-5</b>
<b>Fuel Prices*</b>	All	2.18	2.41	<b>10%</b>

\* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

**Red** indicates potential negative impact on ridership

**Green** indicates potential positive impact on ridership

<sup>1</sup> No additional service on MetroRapid per newly designed, higher frequency schedules for entire service period

### Ridership Overview

#### **March 2018**

System-wide ridership was down 5.4% compared to March 2017. Average weekday was down 4.1%. There one less weekday in March this year compared to last March and with the weekday added back in ridership would be down 4%. Gas prices are up from last year. Weather was comparable to last year.

The Board passed the proposed service changes for June 2018 which includes many of the recommendations from Connections 2025. The new services include additional high frequency routes, more direct routing and better connections. Implementation continues.

### **Fixed Route and MetroRapid**

Looking at Fixed Route, including MetroRapid, ridership was down 5.0% from March 2017. Average weekday was down 4.7%.

**MetroRapid** by itself saw an 18.1% increase from March 2017. Average weekday ridership was up 16.5%. This increase is primarily related to enhanced frequency enhancing all-day service for SXSW festival goers.

**Fixed Route** by itself was down 9% from March 2017. Average weekday ridership was down 8.4%.

### **Round Rock**

As a part of Fixed Route service, Capital Metro began providing service to the City of Round Rock in August 2017. For the seventh full month of service in March, there were over 3,700 boardings. This is an increase from February.

### **Georgetown**

For the new fixed route service in Georgetown in March, there were 1,611 boardings.

### **MetroAccess**

MetroAccess showed a decrease in ridership for March 2018 and was down 2.3% compared to last year. MetroAccess continues with efforts to manage this high cost service through eligibility evaluations, travel training, and pathway assessment. The on-demand Via Pickup Pilot program was moved to its own category under Innovation Mobility.

### **Innovation Mobility**

Via Pickup Pilot service began operation in June 2017 as a free ride hailing bus service that allows riders to arrange on-demand transit trips in the Mueller, Windsor Park and Coronado Hills neighborhoods using a mobile app. This being a pilot on-demand service project, ridership was originally grouped under MetroAccess and now will be highlighted in its own category. Ridership on this service has grown from 410 riders in June 2017 to 2,625 riders in March 2018.

## **UT Shuttle**

For March 2018, UT Shuttle showed a 9.2% decrease from last year. UT Shuttle operated one less weekday and one less Sunday in March 2018 compared to March 2017.

## **RideShare**

The vRide program is going strong and showed an 5.1% increase for March.

## **MetroRail**

MetroRail began operating additional peak period service in January with new trains. This presented some operational challenges that continued through SXSW festival period. Trains continued to be substantially delayed during this period. Schedules were modified on March 19, 2018 to assist in resolving these operational challenges. Important construction projects also continue along the entire length of the line. These construction projects will add frequency and capacity to existing service and will be ongoing until the end of 2018 affecting existing operations.

MetroRail ridership was down 11.6% from March 2017 and average weekday ridership was down 9.4% from the same period.