

Capital Metro Monthly Ridership Report

**April 2018
(Fiscal Year 2018)**



Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of April 2018 by mode of service.

April Total Boardings by Mode

Mode	Apr-17	Apr-18	Apr 17 to Apr 18	YTD 2017	YTD 2018	YTD Change
Total Fixed Route	1,821,916	1,709,576	-6.2%	13,019,932	11,876,044	-8.8%
Total Special Events	1,666	14	-99.2%	145,619	127,056	-12.7%
Total MetroAccess	55,698	57,537	3.3%	387,309	384,783	-0.7%
TOTAL Innovation Mobility	-	2,741	-	-	16,038	-
Total UT Shuttle	286,227	292,709	2.3%	1,841,080	1,770,643	-3.8%
Total Rideshare	37,999	42,724	12.4%	261,878	286,363	9.3%
Total MetroRail	63,877	64,344	0.7%	503,488	480,304	-4.6%
Total MetroRapid	304,306	377,588	24.1%	1,889,988	2,539,573	34.4%
Total System	2,571,689	2,547,233	-1.0%	18,049,294	17,480,804	-3.1%

April Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Apr-17	Apr-18	Apr 17 to Apr 18	Apr-17	Apr-18	Apr 17 to Apr 18	Apr-17	Apr-18	Apr 17 to Apr 18
Total Fixed Route	71,342	66,798	-6.4%	47,508	40,389	-15.0%	31,506	29,052	-7.8%
Total Special Events	49	1	-98.7%	137	0	-99.8%	-	-	-
Total MetroAccess	2,300	2,310	0.4%	1,047	1,052	0.5%	891	966	8.4%
TOTAL Innovation Mobility	-	118	-	-	66	-	-	-	-
Total UT Shuttle	14,128	13,783	-2.4%	-	-	0.0%	734	654	-10.9%
Total Rideshare	1,267	1,988	56.9%	1,267	155	-87.8%	1,267	72	-94.3%
Total MetroRail	2,916	2,867	-1.7%	1,111	1,035	-6.9%	-	-	-
Total MetroRapid	12,317	14,578	18.4%	6,844	9,093	32.9%	4,750	7,015	47.7%

All tables reflect ridership data as of May 18, 2018.

The table below shows the factors that have potential impacts on ridership in the current month. Other peer agencies have shown this type of information is useful to explain ridership changes.

Factors Affecting Ridership this Month

Factor	Service Level	April 2017	April 2018	Impact
Calendar Mix (FR, Rail, Rapid)	Weekday	20	21	1
	Saturday	5	4	-1
	Sunday	5	5	0
Calendar Mix (UT Shuttle Full Service)	Weekday	20	21	1
	Sunday	5	5	0
Weather Impact	Weekday	2	4	2
	Saturday	2	1	-1
	Sunday	2	0	-2
Special Events (SXSW)	Fixed Route	0	0	0
	MetroRail	0	0	0
	MetroRapid	0	0	0
Fuel Prices*	All	2.34	2.61	11%

* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

Red indicates potential negative impact on ridership

Green indicates potential positive impact on ridership

Ridership Overview

April 2018

System-wide ridership was down 1.0% compared to April 2017. Average weekday was down 1.8%. There was one additional weekday in April this year compared to last April helping boost month-end totals. Gas prices are up from last year and weather was comparable to last year.

Cap Remap is on the horizon with the June 2018 service change just weeks away. Cap Remap includes many of the recommendations from Connections 2025. The new services include additional high frequency routes, more direct routing and better connections.

Fixed Route and MetroRapid

Looking at Fixed Route, including MetroRapid, ridership was down 1.8% from April 2017. Average weekday was down 2.7%.

MetroRapid by itself saw a 24.1% increase from April 2017. Average weekday ridership was up 18.4%. This increase shows the success of enhanced frequency.

Fixed Route by itself was down 6.2% from April 2017. Average weekday ridership was down 6.4%.

Round Rock

As a part of Fixed Route service, Capital Metro began providing service to the City of Round Rock in August 2017. For the eighth full month of service in April, there were nearly 4,000 boardings. This is an increase from March.

Georgetown

For the new fixed route service in Georgetown in April, there were 1,440 boardings.

MetroAccess

MetroAccess showed an increase in ridership for April 2018 of 3.3% compared to last year. MetroAccess continues with efforts to manage this high cost service through eligibility evaluations, travel training, and pathway assessment. The on-demand Via Pickup Pilot program was moved to its own category under Innovative Mobility.

Innovative Mobility

Via Pickup Pilot service began operation in June 2017 as a free ride hailing bus service that allows riders to arrange on-demand transit trips in the Mueller, Windsor Park and Coronado Hills neighborhoods using a mobile app. This being a pilot on-demand service project, ridership was originally grouped under MetroAccess and now will be highlighted in its own category. Ridership on this service has grown from 410 riders in June 2017 to 2,741 riders in April 2018. Each month has seen an increase in usage of this service.

UT Shuttle

For April 2018, UT Shuttle showed an increase of 2.3% from last year. UT Shuttle operated additional weekday compared to April 2017. Average daily ridership decreased 2.4% year-over-year.

RideShare

The vRide program continues going strong and showed a 12.4% increase over April 2017.

MetroRail

MetroRail began operating additional peak period service in January with new trains. This presented some operational challenges that continued through SXSW festival period. Schedules were modified in late March to assist in resolving these operational challenges and train service has stayed closer to schedule with these adjustments.

Important construction projects also continue along the entire length of the line. These construction projects will add frequency and capacity to existing service and will be ongoing until the end of 2018 affecting existing operations.

MetroRail ridership was up 0.7% from April 2017 and average weekday ridership was down 1.7% from the same period. As mentioned, there was one additional weekday compared to last April.