

# **Capital Metro Monthly Ridership Report**

**June 2018  
(Fiscal Year 2018)**



**METRO**

# Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of June 2018 by mode of service.

## June Total Boardings by Mode

Mode	Jun-17	Jun-18	Jun 17 to Jun 18	YTD 2017	YTD 2018	YTD Change
Total Fixed Route	1,736,030	1,719,225	-1.0%	16,609,557	15,326,548	-7.7%
Total Special Events	1,403	801	-42.9%	150,275	134,181	-10.7%
Total MetroAccess	57,020	57,565	1.0%	503,435	501,146	-0.5%
TOTAL Innovation Mobility	410	378	-7.8%	410	19,418	4636.1%
Total UT Shuttle	76,367	52,159	-31.7%	2,035,686	1,923,301	-5.5%
Total Rideshare	40,300	42,776	6.1%	344,306	375,217	9.0%
Total MetroRail	63,599	64,232	1.0%	634,664	612,825	-3.4%
Total MetroRapid	278,415	379,309	36.2%	2,461,797	3,282,648	33.3%
<b>Total System</b>	<b>2,253,544</b>	<b>2,316,446</b>	<b>2.8%</b>	<b>22,740,129</b>	<b>22,175,284</b>	<b>-2.5%</b>

## June Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Jun-17	Jun-18	Jun 17 to Jun 18	Jun-17	Jun-18	Jun 17 to Jun 18	Jun-17	Jun-18	Jun 17 to Jun 18
Total Fixed Route	65,602	64,831	-1.2%	42,367	43,409	2.5%	30,832	35,182	14.1%
Total Special Events	63	38	-39.7%	3	-	-100.0%	-	-	-
Total MetroAccess	2,145	2,305	7.4%	1,056	1,113	5.5%	955	951	-0.5%
Total Innovation Mobility <sup>2</sup>	93	8	-91.4%	36	-	-100.0%	-	-	-
Total UT Shuttle <sup>3</sup>	3,401	2,892	-15.0%	-	-	-	385	261	-32.2%
Total Rideshare <sup>1</sup>	1,343	1,982	47.5%	1,344	170	-87.4%	1,343	78	-94.2%
Total MetroRail	2,730	2,717	-0.5%	885	1,436	62.3%	-	-	-
Total MetroRapid	10,811	14,399	33.2%	5,802	9,585	65.2%	4,339	7,253	67.2%

<sup>1</sup> Rideshare 2017 month total divided by total days in month whether wk, sa, su; 2018 each service day type broken down for more accurate representation of each day type

<sup>2</sup> Formerly counted under MetroAccess

<sup>3</sup> UT - 17 Weekdays, 7 Registration weekday, 3 Sundays for June 2018

***All tables reflect ridership data as of July 19, 2018.***

The table below shows the factors that potentially impact ridership in the current month. The Cap Remap service change negated most negative impact on ridership this month. Peer agencies have shown this type of information is useful for explaining ridership changes.

### Factors Affecting Ridership this Month

Factor	Service Level	June 2017	June 2018	Impact
<b>Calendar Mix (FR, Rail, Rapid)</b>	Weekday	22	21	<b>-1</b>
	Saturday	4	5	<b>1</b>
	Sunday	4	4	<b>0</b>
<b>Calendar Mix (UT Shuttle Full Service)</b>	Weekday	22	17	<b>-5</b>
	Sunday	4	3	<b>-1</b>
<b>Weather Impact</b>	Weekday	4	6	<b>2</b>
	Saturday	2	2	<b>0</b>
	Sunday	2	2	<b>0</b>
<b>Special Events</b>	Fixed Route	0	0	<b>0</b>
	MetroRail	0	0	<b>0</b>
	MetroRapid	0	0	<b>0</b>
<b>Fuel Prices*</b>	All	2.23	2.80	<b>25%</b>

\* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

**Red** indicates potential negative impact on ridership

**Green** indicates potential positive impact on ridership

### Ridership Overview

#### **June 2018 – Cap Remap**

Cap Remap started June 3, 2018 on a positive note changing the design of the system and allowing customers free fares for the first seven days to get acquainted with the new service. As anticipated the Cap Remap changes had a positive effect on ridership. The new services include additional high frequency routes, more direct routing and better connections.

System-wide ridership was up 2.8% compared to June 2017. Average weekday was up 2.9%. There was one less weekday in June 2018 year compared to last June. There were

five fewer weekdays for UT Shuttle affecting the month-end by 1.1%. Gas prices are up and weather was comparable to last year.

### **Fixed Route and MetroRapid**

Looking at Fixed Route, including MetroRapid, ridership was up 4.2% from June 2017. Average weekday was up 3.7%.

**MetroRapid** by itself saw a 36.2% increase from June 2017. Average weekday ridership was up 33.2%.

**Fixed Route** by itself was down just 1.0% from June 2017. Average weekday ridership was down 1.2%. This is a substantial improvement over the average 8.5% losses seen from October through May FY2018.

### **Round Rock**

As a part of Fixed Route service, Capital Metro began providing service to the City of Round Rock in August 2017. For the tenth full month of service in June, there were over 3,500 boardings.

### **Georgetown**

For the new fixed route service in Georgetown in June, there were 1,916 boardings.

### **MetroAccess**

MetroAccess showed an increase of 1% for June 2018 compared to last year. MetroAccess continues with efforts to manage this high cost service through eligibility evaluations, travel training, and pathway assessment. The on-demand Via Pickup Pilot program was moved to its own category under Innovative Mobility.

### **Innovative Mobility**

Via Pickup Pilot service began operation in June 2017 as a free ride hailing bus service that allows riders to arrange on-demand transit trips in the Mueller, Windsor Park and Coronado Hills neighborhoods using a mobile app. This pilot on-demand service project ended on June 2, 2018 and provided 19,247 rides during that period. Each month saw an increase in usage of this service.

The Ride Austin and Plaza Saltillo pilots began service and provided 13 and 158 rides respectively.

### **UT Shuttle**

For June 2018, UT Shuttle showed decrease of 31% from last year. Service was further reduced with the start of the summer service period and the elimination of route 653. UT also had five fewer full Summer weekdays of service, one less Sunday and registration days. These fewer days and route elimination are the main causes of the decline.

### **RideShare**

The vRide program continues going strong and showed a 6.1% increase over June 2017.

### **MetroRail**

Important construction projects continue along the entire length of the line. These construction projects will enhance safety, add frequency and capacity to existing service and will be ongoing until the end of 2018 affecting existing operations.

For June, MetroRail saw an average weekday decrease during the suspension of service to Leander, however that ridership loss was recovered by the free fare week, particularly on Friday 6/8/2018 and the test all day service on Saturday 6/9/2018.

During the Leander rail suspension approximately 230 passengers a day took advantage of the additional supplemental service on Express route 985.

MetroRail ridership was up 1.0% from June 2017 and average weekday ridership was down 0.5% from the same period.