

# **Capital Metro Monthly Ridership Report**

**July 2018  
(Fiscal Year 2018)**



# Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of July 2018 by mode of service.

## July Total Boardings by Mode

Mode	Jul-17	Jul-18	Jul 17 to Jul 18	YTD 2017	YTD 2018	YTD Change
Total Fixed Route	1,676,307	1,683,382	0.4%	18,285,864	17,008,128	-7.0%
Total Special Events	4,024	5,308	31.9%	154,299	139,489	-9.6%
Total MetroAccess	53,414	57,019	6.7%	556,849	558,165	0.2%
TOTAL Innovation Mobility	767	14	-98.2%	1,177	19,274	-
Total UT Shuttle	71,026	66,997	-5.7%	2,106,711	1,990,298	-5.5%
Total Rideshare	38,236	45,341	18.6%	382,542	420,558	9.9%
Total MetroRail	58,706	62,112	5.8%	693,370	674,937	-2.7%
Total MetroRapid	275,056	386,899	40.7%	2,736,853	3,669,547	34.1%
<b>Total System</b>	<b>2,177,535</b>	<b>2,307,072</b>	<b>5.9%</b>	<b>24,917,665</b>	<b>24,480,396</b>	<b>-1.8%</b>

## July Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Jul-17	Jul-18	Jul 17 to Jul 18	Jul-17	Jul-18	Jul 17 to Jul 18	Jul-17	Jul-18	Jul 17 to Jul 18
Total Fixed Route	63,757	62,192	-2.5%	41,217	41,085	-0.3%	32,407	34,385	6.1%
Total Special Events	12	85	624.1%	357	706	97.5%	3	-	-
Total MetroAccess	2,148	2,251	4.8%	979	1,027	4.9%	905	923	2.0%
Total Innovation Mobility <sup>2</sup>	23	1	-	53	-	-	-	-	-
Total UT Shuttle <sup>3</sup>	3,388	3,077	-9.2%	1,341	927	-30.9%	427	291	-32.0%
Total Rideshare <sup>1</sup>	1,233	2,014	63.3%	1,233	528	-57.2%	1,206	80	-93.4%
Total MetroRail	2,621	2,644	0.9%	1,047	1,317	25.8%	-	-	-
Total MetroRapid	10,832	14,507	33.9%	6,027	9,235	53.2%	2,959	7,217	143.9%

<sup>1</sup> Rideshare 2017 month total divided by total days in month whether wk, sa, su; 2018 each service day type broken down for more accurate representation of each day type

<sup>2</sup> Formerly counted under MetroAccess

<sup>3</sup> UT - Saturday average represents one Saturday of operation

***All tables reflect ridership data as of August 20, 2018.***

The table below shows the factors that potentially impact ridership in the current month. The Cap Remap service change negated most negative impact on ridership this month. Peer agencies have shown this type of information is useful for explaining ridership changes.

### Factors Affecting Ridership this Month

Factor	Service Level	July 2017	July 2018	Impact
<b>Calendar Mix (FR, Rail, Rapid)</b>	Weekday	20	21	<b>1</b>
	Saturday	6	5	<b>-1</b>
	Sunday	5	5	<b>0</b>
<b>Calendar Mix (UT Shuttle Full Service)</b>	Weekday	20	21	<b>1</b>
	Sunday	5	5	<b>0</b>
<b>Weather Impact</b>	Weekday	2	2	<b>0</b>
	Saturday	1	2	<b>1</b>
	Sunday	1	1	<b>0</b>
<b>Special Events</b>	Fixed Route	0	0	<b>0</b>
	MetroRail	0	0	<b>0</b>
	MetroRapid	0	0	<b>0</b>
<b>Fuel Prices*</b>	All	2.16	2.69	<b>25%</b>

\* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

**Red** indicates potential negative impact on ridership

**Green** indicates potential positive impact on ridership

### Ridership Overview

#### **July 2018 – Cap Remap**

Cap Remap continues in July on a positive note changing the design of the system. The new services include additional high frequency routes, more direct routing and better connections. As anticipated the Cap Remap changes continue to have a positive effect on ridership.

System-wide ridership was up 5.9% compared to July 2017. Average weekday was up 3.1%. There was additional weekday in July 2018 year compared to last July further contributing to the increase. Gas prices are up and weather was comparable to last year.

## **Fixed Route and MetroRapid**

Looking at Fixed Route, including MetroRapid, ridership was up 6.0% from July 2017. Average weekday was up 2.8%.

**MetroRapid** by itself saw a 40.6% increase from July 2017. Average weekday ridership was up 33.9%.

**Fixed Route** monthly total was in positive territory for the first time this fiscal year up 0.4% from July 2017. Average weekday ridership was down 2.5%. This is a substantial improvement over the average 8.5% losses seen from October through May FY2018.

## **Round Rock**

As a part of Fixed Route service, Capital Metro began providing service to the City of Round Rock in August 2017 and nearing one year of operation with over 3,600 boardings in July 2018.

## **Georgetown**

For the new fixed route service in Georgetown in July, there were 2,026 boardings.

## **MetroAccess**

MetroAccess showed an increase of 6.8% for July 2018 compared to last year. MetroAccess continues with efforts to manage this high cost service through eligibility evaluations, travel training, and pathway assessment.

## **UT Shuttle**

For July 2018, UT Shuttle showed decrease of 5.7% from last year. Service was further reduced with the start of the summer service period and the elimination of route 653.

## **RideShare**

The vRide program continues going strong and showed a 18.6% increase over July 2017.

## **MetroRail**

Important construction projects continue along the entire length of the line. These construction projects will enhance safety, add frequency and capacity to existing service and will be ongoing until the end of 2018 and may affect existing operations.

MetroRail ridership was up 5.8% from July 2017 and average weekday ridership was up just 0.9% from the same period. The additional Summer Splash service on July 7<sup>th</sup> and the additional weekday boosted ridership.