

Capital Metro Monthly Ridership Report

**August 2018
(Fiscal Year 2018)**



Ridership Summary

This is a summary of Capital Metro system-wide ridership statistics for the month of August 2018 by mode of service.

August Total Boardings by Mode

Mode	Aug-17	Aug-18	Aug 17 to Aug 18	YTD 2017	YTD 2018	YTD Change
Total Fixed Route	1,787,137	1,859,620	4.1%	20,073,001	18,869,550	-6.0%
Total Special Events	505	940	86.1%	154,804	140,429	-9.3%
Total MetroAccess	58,279	61,610	5.7%	614,515	619,775	0.9%
Total Innovative Mobility ¹	947	21	-97.8%	2,124	19,295	-
Total UT Shuttle	71,618	87,114	21.6%	2,178,329	2,077,412	-4.6%
Total Rideshare	40,701	49,110	20.7%	423,243	469,668	11.0%
Total MetroRail	61,973	70,845	14.3%	755,343	745,782	-1.3%
Total MetroRapid	297,690	410,304	37.8%	3,034,543	4,079,850	34.4%
Total System	2,318,849	2,539,564	9.5%	27,235,901	27,021,762	-0.8%

¹ Innovative Mobility - Pickup Pilot Service ended in June and Ride Austin Exposition began in June

August Average Daily Boardings by Mode

Mode	Weekday			Saturday			Sunday		
	Aug-17	Aug-18	Aug 17 to Aug 18	Aug-17	Aug-18	Aug 17 to Aug 18	Aug-17	Aug-18	Aug 17 to Aug 18
Total Fixed Route	66,112	66,875	1.2%	37,882	44,387	17.2%	28,752	35,987	25.2%
Total Special Events	4	32	650.5%	30	30	0.8%	64	19	-
Total MetroAccess	2,197	2,315	5.4%	944	1,095	16.1%	839	997	18.8%
Total Innovative Mobility ²	31	1	-	60	-	-	-	-	-
Total UT Shuttle ³	4,630	4,263	-7.9%	1,404	1,028	-26.8%	383	274	-28.5%
Total Rideshare ¹	1,313	2,087	59.0%	1,313	177	-86.5%	1,313	98	-92.6%
Total MetroRail	2,549	2,762	8.4%	838	1,829	118.3%	-	-	-
Total MetroRapid	11,182	14,908	33.3%	5,515	9,667	75.3%	4,609	7,189	56.0%

¹ Rideshare 2017 month total divided by total days in month whether wk, sa, su; 2018 each service day type broken down for more accurate representation of each day type

² Formerly counted under MetroAccess

³ UT - Saturday average represents one Saturday of operation; weekday average represents Summer and Fall weekdays; Sunday represents three days of operation

All tables reflect ridership data as of September 18, 2018.

The table below shows the factors that potentially impact ridership in the current month. Peer agencies have shown this type of information is useful for explaining ridership changes.

Factors Affecting Ridership this Month

Factor	Service Level	August 2017	August 2018	Impact
Calendar Mix (FR, Rail, Rapid)	Weekday	23	23	0
	Saturday	4	4	0
	Sunday	4	4	0
Calendar Mix (UT Shuttle Full Service)	Weekday	15	19	5
	Sunday	2	3	1
Weather Impact	Weekday	6	0	-6
	Saturday	1	1	0
	Sunday	1	2	1
Special Events	Fixed Route	0	0	0
	MetroRail	0	0	0
	MetroRapid	0	0	0
Fuel Prices*	All	2.25	2.63	17%

* Average monthly Gulf Coast All Grades Reformulated (<http://www.eia.gov/petroleum/gasdiesel/>)

Red indicates potential negative impact on ridership

Green indicates potential positive impact on ridership

Ridership Overview

August 2018 – Cap Remap

Cap Remap continues in August as the Fall Service Period begins. Cap Remap continues to play a role in the ridership changes along with other major factors that have affected the increase year-over-year for August.

August 2017 Hurricane Harvey hit the Texas Gulf Coast affecting rainfall totals for the month with rain starting on 8/23/2017 and continuing until 8/28/2017. Comparing August 2017 heavy rainfall to August 2018 with virtually no rain plays a major role in the increase

year-over-year. There were also 6 additional days of UT service this August compared to last that affects mainline service as well.

System-wide ridership was up 9.5% compared to August 2017. Average weekday was up 7.2%.

Fixed Route and MetroRapid

Looking at Fixed Route, including MetroRapid, ridership was up 8.9% from August 2017. Average weekday was up 5.8%.

MetroRapid by itself saw a 37.8% increase from August 2017. Average weekday ridership was up 33.3%.

Fixed Route monthly total was in positive territory for the second time this fiscal year up 4.1% from August 2017. Average weekday ridership was up 1.2%. This is a substantial improvement over the average 8.5% losses seen from October through May FY2018.

Round Rock

Round Rock experienced the one-year anniversary of service in mid-August. For August, Round Rock had 4,695 boardings.

Georgetown

The new fixed route service in Georgetown also marked the one-year anniversary in August with 1,991 boardings.

MetroAccess

MetroAccess showed an increase of 5.7% for August 2018 compared to last year. MetroAccess continues with efforts to manage this high cost service through eligibility evaluations, travel training, and pathway assessment.

UT Shuttle

For August 2018, UT Shuttle showed an increase of 21.6% from last year. Two primary factors are weather and 6 additional total days of service this August compared to last. Average daily was down 7.9% from last August.

RideShare

The vRide program continues going strong and showed a 20.1% increase over August 2017.

MetroRail

Important construction projects continue along the entire length of the line. These construction projects will enhance safety, add frequency and capacity to existing service and will be ongoing until the end of 2018 and may affect existing operations.

MetroRail ridership was up 14.3% from August 2017 and average weekday ridership was up 8.4% from the same period. The additional Summer Splash service on August 4th , additional UT class days and weather all played a role in the increase.